INTRODUCTION TO DIGITAL CAREERS

This course provides insight into how digital transformation is shaping careers and industries. Participants will explore different career opportunities in the digital sector and learn the essential skills required to succeed in a digital workplace.

DATE
30 June 2025

TIME
13.00 - 15.00

LOCATION
Crawley College

COST
£20

Crawley Borough Council

CCG | Chichester College Group

COURSE CONTENT

1 Digital technologies in employment:
Understand how automation, artificial intelligence (AI), and cloud computing are reshaping job roles across various industries.

2 Emerging careers in digital industries:
Explore potential career paths in software development, data analysis, cybersecurity, and digital marketing.

3 Essential digital skills employers seek:
Identify key competencies that are in high demand and learn how to develop them.

4 Career development planning:
Create an action plan for upskilling and transitioning into a digital career, including guidance on further training and qualifications.

WHO CAN JOIN?

This course is open to individuals aged 19+ who are interested in exploring digital career opportunities.

NEXT STEPS

Participants will receive a college certificate and can progress onto a specialised digital qualification.

Please note: All courses are subject to demand and tutor availability. Course fees and details are accurate for the current academic year.

TO ENQUIRE OR TO BOOK, PLEASE SCAN THE QR CODE AND FILL IN THE BOOKING FORM.

crawley.ac.uk/discounted-courses